

Robert T. Fooks

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PRACTICE AREAS

Business Law

Banking & Financial Services

Cannabis

Commercial Real Estate

I aim to provide practical solutions to help you achieve your business goals.

As a registered trademark agent, Robert has a transaction-based practice where he represents family enterprises, entrepreneurs, banks, and dental and health care professionals in commercial matters, from land development projects, acquisition and divestitures, to commercial leasing. He also assists clients in trademarks and related intellectual property. His combined legal, business, and education backgrounds bring a unique perspective to clients.

Robert is one of McLeod Law's representatives of the Entrepreneurs' Organization, Calgary chapter—as the official legal partner, and the EO Grow program. EO Calgary is an exclusive peer-to-peer network of 130+ influential business owners and acts as a catalyst for entrepreneurs to learn and grow, and enhance their success in business and beyond.

Clients have highly recommended Robert, giving him a rating of 5 out of 5 on [Martindale-Hubbell](#) and [Canadian-Lawyers.ca](#).

"I am very impressed with Robert's knowledge, experience, practical advice, and focus on client service. It is refreshing to work alongside a

lawyer who provides excellent value while being cost-effective, and that is one of the most important considerations for a client."

- Corporate Secretary of an Alberta Micro Brewery

Education

2009 Intellectual Property Institute of Canada,
Copyright program

2006 Intellectual Property Institute of Canada,
Trademarks program

2002 University of Calgary, MBA

1993 University of British Columbia, BSc

Admissions

2003 Alberta

Experience

- Represents one of Calgary largest and most well-respected home builders.
- Represented the buyer group of physicians in the acquisition of a multi-million dollar radiology clinic facility.
- General counsel and corporate secretary for Village Brewery, Alberta's best-known craft brewery.
- Represents dental professionals with respect to practice acquisition, lease agreements, and associated contract matters.
- Represents several award-winning restaurants, including recipients of Canada's Top 50 Restaurants, Canada's Top 100 Restaurants and Enroute magazine's Canada's Best Restaurants, chef participants on Chopped Canada, Top Chef Canada All-Stars, and The Final Table.
- Represents Alberta's largest dental service organization (DSO) handling acquisitions and related matters.

Recognition

HONOURS AND AWARDS

- Robert comes highly recommended by clients, giving him a 5 out of 5 ("Silver" rating) by *Martindale-Hubbell*.
- Robert is recognized by *The Best Lawyers in Canada* 2023 as "One to Watch" for his work in Corporate Law
- Recognized as "Top 40 Under 40" by Calgary Inc. Magazine, 2007

RECENT MEDIA COVERAGE

- Interviewed for "*Filling in the Gap with Value Added Services*", Business in Calgary, 2019
- Quoted in "The merits of community development and University of Calgary Management Award of Excellence recipient, Eva Frieson," Alberta Venture Magazine, 2012
- Interviewed for "*Studying to be a Double Threat*," The Globe and Mail, 2008

Memberships

- Law Society of Alberta
- Canadian Bar Association
- Mortgage Loans Association of Alberta
- Registered Trade-mark Agent
- Entrepreneurs Organization, Calgary Chapter
- Entrepreneurs Organization Accelerator Program, Calgary Chapter

Community

- Calgary Reads
Member, Board of Directors
- Homes for Heroes Foundation
- Trout Unlimited Canada
Committee member
- University of Calgary Haskayne School of Business
Member, Management Advisory Council
Judge, case competition
- Social Venture Partners, FastPitch Competition
Judge and coach
- Calgary Youth Science Fair
Judge
- Calgary Chamber, Small Business Awards
Judge, 2013-2015
- Calgary Stampede Corporate Relations
Committee member
- Fooks Family Scholarship for Business, Law and Community Involvement
Founder

Teaching Roles & Speaking Engagements

TEACHING ROLES

INSTRUCTOR

GOVERNANCE: BOARDS, BOARD ADVISORS AND THE NEED FOR GOVERNANCE
InterGen MasterClass

INSTRUCTOR

REAL ESTATE LAW
University of Calgary, Continuing Education

INSTRUCTOR

GLOBAL ENVIRONMENT OF BUSINESS

University of Calgary, Haskayne School of Business

INSTRUCTOR

REAL ESTATE DEVELOPMENT CERTIFICATE PROGRAM

University of Calgary, Continuing Education

SESSIONAL INSTRUCTOR

BUSINESS AND BUSINESS LAW COURSE

University of Calgary, Haskayne School of Business

(Faculties of Entrepreneurship and Business Environment)

INSTRUCTOR

RISK MANAGEMENT AND BUSINESS LAW, STUDENTS IN FREE ENTERPRISE PROGRAM

Mount Royal University

INSTRUCTOR

BRIDGING THE GAP FOR FOREIGN-TRAINED ACCOUNTANTS

Calgary Immigrant Women's Association

SPEAKING ENGAGEMENTS

SPEAKER

TRANSITIONING TO THE NEW NORMAL – THE LEGAL PERSPECTIVE

Entrepreneurs' Organization Calgary Chapter, Webinar, May 2020

Speaker

123 Dentist, March 2020

Moderator

EVENING WITH THE ENTREPRENEURS

Small Business Week, October 2019

PANELIST

OUTSOURCING LEGAL WORK/STAFFING ALTERNATIVES

LESA Alberta Legal Technology Conference, May 2018

SPEAKER

NEGOTIABLE ALTERNATIVES IN TODAY'S COMMERCIAL LEASING MARKET

2017 Annual Real Estate Update, February 2017

PRESENTER

LEGAL CONSIDERATIONS FOR CREATIVE STARTUPS

PARKFORUM, April 2016

PRESENTER

LEASE MANAGEMENT STRATEGIES DURING A RECESSION

Calgary Chamber, Leaders Lunch, January 2016

PRESENTER

LEGAL CONSIDERATIONS FOR YOUR PRACTICE

Doctors YYC, November 2015

PRESENTER

CANADA'S ANTI-SPAM LEGISLATION

Canadian Home Builders' Association, Calgary Region, June 2014

PRESENTER

DENTAL PRACTICE TRANSITION AND SALE SEMINAR

June 2014

SPEAKER

TRADEMARK AND INTELLECTUAL PROPERTY ISSUES RELATED TO BITCOIN COMPANIES

Bitcoin Expo, Toronto, April 2014

SPEAKER

KNOWING YOUR RIGHTS AS A LANDLORD AND A TENANT

Calgary Chamber: Business Flood Recovery Expo, July 2013
